

HekTik 247 — MLM System Q&A

Status: DRAFT — Open for comments and additions

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Website: <https://hektik247.com/>

Table of Contents

1. [General / Getting Started](#1-general--getting-started)
 2. [Products & Tiers](#2-products--tiers)
 3. [The 1/3 Revenue Split](#3-the-13-revenue-split)
 4. [Direct Referral Rewards](#4-direct-referral-rewards)
 5. [Binary Tree / Community Rewards](#5-binary-tree--community-rewards)
 6. [Payments, Wallet & Withdrawals](#6-payments-wallet--withdrawals)
 7. [Legal, Tax & Compliance](#7-legal-tax--compliance)
 8. [Growth & Scaling](#8-growth--scaling)
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1. General / Getting Started

Q: Is HekTik free to join?

A: Yes. HekTik Tier 1 (Free ICE) costs \$0 USD and is free for life. You get basic emergency SOS features with no obligation. When you're ready, you can upgrade to Pro at \$9/month — and with just 3 referrals, your rewards cover that cost.

Q: How do I sign up?

A: Registration takes 30 seconds. Enter your phone number and receive a one-time code via WhatsApp to verify.

Q: Who is behind HekTik?

A: HekTik is sponsored by **Sabre Products** (the technology provider) and facilitated by the NPO-registered **Ubuntu Charity Alliance (UCA)**. All membership fees are paid to UCA, which facilitates reward payments as Monthly Grants.

Q: What is the 1-2-3-4 Success Method?

A: It's the step-by-step roadmap for new members:

1. **Join Free** — Start with HekTik Free Tier (basic SOS protection at zero cost)
2. **Upgrade to Pro** — Activate HekTik Pro SOS for \$9/month (global safety features)
3. **Connect 3 People** — Introduce 3 friends. Earn 33.3% per referral — your subscription is now free

4. **Graduate to Marketing** — Use accrued rewards to unlock the \$99 Marketing Suite. Scale 10X

2. Products & Tiers

Q: What products does HekTik offer?

A: Two core product lines:

Product	Free Tier	Pro Tier	Price
HekTik SOS	In-app panic button, 1 emergency contact, basic safety	Global SOS, family coverage (5 members), fall detection, Bluetooth panic button, unlimited alerts	\$9/mo
Sabre Marketing Suite	Social media tools, basic email, community growth	Professional Bulk Mailer, Full CRM Suite, market ANY product globally	\$99

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Q: Can I use the Marketing Suite for non-HekTik products?

A: Yes. The Pro Marketing Suite allows you to market ANY product or business globally, not just HekTik.

Q: Do I earn commissions on products I haven't personally activated?

A: No. You only earn commissions on products you've personally activated/subscribed to.

3. The 1/3 Revenue Split

Q: How is each subscription dollar split?

A: Every subscription payment is split transparently into three equal parts:

Share	Recipient	Purpose
33.3%	Sabre Products (Tech & Operations)	Software maintenance, infrastructure, global SOS network, platform security
33.3%	Direct Referral Grants	Paid directly to the person who referred this member
33.3%	Community Reward Pool	Binary tree rewards distributed based on team activity

Q: Is the 1/3 direct referral reward a once-off for the first month, or does the referrer earn 1/3 forever from the new member?

A: CONFIRMED: It is RECURRING (forever), not once-off.

The Prosperity Projector calculator ([/projector](#)) confirms this definitively in its

source code. The calculation works as follows:

- Each month, it calculates `totalYourDirects` (cumulative total of all people you've ever referred)
- Direct grants = `totalYourDirects × conversion% × product fee × 33.3%`
- This means **every direct you've ever referred continues to generate 33.3% of their subscription every month**

The key line in the code:

```
const directGrants = (yourDirectSosPaying * SOS_FEE * DIRECT_REF_PERCENT) +  
(yourDirectMktPaying * MKT_FEE * DIRECT_REF_PERCENT);
```

Where `yourDirectSosPaying` and `yourDirectMktPaying` are based on your **total cumulative directs**, not just new ones that month.

Practical example: If you refer 3 Pro SOS members (\$9/mo), you earn $3 \times \$3 =$ **\$9/mo every month** for as long as they remain subscribed — permanently covering your own SOS subscription.

4. Direct Referral Rewards

Q: How much do I earn per referral?

A: You earn 33.3% of the subscription cost for each person you directly introduce. For example:

- Refer a Pro SOS member (\$9/mo) → earn \$3/mo
- Refer a Marketing Suite member (\$99/mo) → earn \$33/mo

Q: How many referrals do I need to cover my Pro SOS subscription?

A: Just 3 direct referrals at Pro SOS (\$9/mo). $3 \times \$3 = \$9/\text{mo}$, which covers your \$9/mo subscription.

Q: What if my referral downgrades to Free?

A: If your referral downgrades to the Free tier (which costs \$0), there is no subscription payment to split, so you would earn nothing from that referral until they upgrade again.

5. Binary Tree / Community Rewards

Q: How does the binary tree reward work?

A: Each member builds two legs (left and right). Every month, you earn **10% of your lesser-leg's (weaker leg's) total sales volume.**

Q: Is the 10% from the weaker leg calculated from ALL people on that leg regardless of depth (10, 20+ levels down), or is there a depth limit?

A: ✓ CONFIRMED: Unlimited depth, no cap on levels.

The Projector calculator uses `totalVolume` across the entire leg without any depth limit. The code calculates total network volume from ALL members accumulated across all months, regardless of how many levels deep they were recruited. There is no per-level or depth-cap filter in the calculation.

Q: Is the 10% weaker-leg reward calculated from the full product cost, or only from the 1/3 (33.3%) that goes to the Community Reward Pool?

A: ⚠ THE PROJECTOR CALCULATES ON FULL PRODUCT PRICE — BUT THIS MAY NEED REVIEW.

The Projector source code calculates:

```
totalVolume = (sosPaying × $9) + (mktPaying × $99) // FULL
pricebinaryReward = min(leftVol, rightVol) × 10%
```

This means the binary reward is 10% of the **full subscription volume** in the weaker leg, NOT just the 1/3 community pool share.

Financial implication: If the weaker leg has \$900/mo in subscriptions, the

binary payout would be \$90/mo — but the community pool only received \$300 (33.3% of \$900). This means the pool pays out more than it collects from that member's leg, which raises a sustainability question.

Options to consider:

- (a) Keep as-is (10% of full volume) — simpler to explain, more attractive, but requires Sabre's 1/3 to subsidize the pool
- (b) Change to 10% of pool share only (10% of 33.3% = 3.33% effective) — mathematically sustainable
- (c) Cap the total binary payout per member per month

The Projector currently uses option (a). Confirm whether this is intentional.

Q: What is a "lesser leg" or "weaker leg"?

A: In a binary tree, each member has a left leg and a right leg. The "lesser leg" (or "weaker leg") is whichever side has the lower total sales volume in that month. This incentivizes members to build both sides of their tree evenly.

Q: What happens to unmatched volume in the stronger leg?

A: *(NEEDS CLARIFICATION)* — Typically in binary plans, the excess volume in the stronger leg either rolls over to the next month or resets. Please confirm which approach HekTik uses.

6. Payments, Wallet & Withdrawals

Q: How does the auto-pay system work?

A: Your subscription is paid automatically from your rewards wallet each month. No manual payments needed.

Q: What is the Escrow Buffer?

A: Your next month's subscription amount is held safely in escrow. You can withdraw any profit above that amount at any time.

Q: What is the withdrawal fee?

A: There is a **13% handling fee** on withdrawals (profit above your escrow buffer).

Q: What happens if I can't cover my subscription?

A: You're gracefully downgraded to the Free tier — **no debt, no penalties, ever**. You can upgrade again when your rewards recover.

Q: How are payments classified?

A: All membership fees are paid to UCA (Ubuntu Charity Alliance). UCA facilitates reward payments classified as **Monthly Grants**, not commissions.

7. Legal, Tax & Compliance

Q: Is HekTik available globally?

A: Yes. HekTik is a global community with international payment support. All pricing is in USD.

Q: What are the tax implications?

A: Members are responsible for any tax declarations in their country. UCA payments are classified as grants.

Q: What is the relationship between HekTik, Sabre, and UCA?

A:

- **Sabre Products** — Technology provider (builds and maintains the platform)
 - **Ubuntu Charity Alliance (UCA)** — NPO-registered entity that collects fees and facilitates grant payments
 - **HekTik 247** — The community/brand that members join
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8. Growth & Scaling

Q: How do I move from Pro SOS to the Marketing Suite?

A: Use your accrued rewards from referrals and binary tree payouts to fund the \$99/mo Marketing Suite subscription. The 1-2-3-4 method is designed so that successful Pro SOS members naturally accumulate enough to upgrade.

Q: Can I earn from both SOS referrals and Marketing Suite referrals simultaneously?

A: Yes, but only on products you've personally activated. If you're subscribed to both Pro SOS and Marketing Suite, you earn referral rewards on both product lines.

Q: What tools do I get for growing my network?

A:

- **Free tier:** Social media marketing tools, basic email capabilities, community growth tools
 - **Pro tier:** Professional Bulk Mailer, Full CRM Suite, Sabre Marketing Suite Pro, ability to market any product globally
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Open Questions / To Be Added

Peter: Add your additional questions below and I'll research and answer them.

This document is a living Q&A. All answers should be verified against the final business rules before publication.